



Chris Brody

Web builder, musician, photographer, videographer

Director, cbrody.com Ltd

+44 (0)7769 723319

chris@cbrody.com

London, UK

PROFILE

Expert in developing clients' Internet presence, taking best advantage of available digital technologies. User interface designer and website creator with over 20 years of experience implementing content management systems (CMS). Broad background in project management, application development, desktop, server and network support gained working for commercial and non-profit organisations in academia, research, arts, media, telecoms and publishing sectors.

KEY SKILLS

- Excellent written and oral communication, site architecture, UX, UI & graphic design
- Responsive web design, building, migrations, development, testing, implementation, security, maintenance,
- Drupal, WordPress, HTML, CSS, JS/jQuery, PHP, Twig, XML, JSON, APIs
- Full stack DevOps, server management (Linux, Apache, Nginx, MySQL, Acquia/DevDesktop, AWS, Pantheon, PEN & CVE testing, git/GitHub, ssh etc.)
- SEO/SEM, data processing, analytics (e.g. Google Analytics, AdWords)
- Adobe XD, Acrobat, Illustrator, InDesign, Photoshop, Premiere Pro, Audition; Microsoft Word, Excel, PowerPoint, Teams etc.; Google Docs/Sheets; Asana, MailChimp, etc.

CAREER HISTORY

Director and IT consultant, cbrody.com Ltd

Feb 2002 to present

Clients include not-for-profit organisations, commercial enterprises and individuals e.g.:

International Institute for Environment and Development (IIED)

Working with the brilliant communications team to design, build and maintain the research institute's main website and subsites in Drupal (v7 & 8), to W3C standards and WAI accessibility guidelines. Often working in lead developer capacity, tasks include:

- Identify requirements and create a suitable architecture for development operations, website structure and content (often multilingual)
- Create front- and backend UI with custom responsive templates via PHP, TWIG, XHTML, CSS, JavaScript and CSS/JS frameworks, e.g. Bootstrap 4 & jQuery
- Identify, develop, test, install and configure PHP modules as required, e.g. faceted search, data migrations, custom displays of varied content types
- Maintain the hosting infrastructure (Acquia Cloud, AWS) and applications using web-based and command-line tools including composer, drush, git, bash, etc.

Sites built and maintained for IIED include:

Organisational website

iied.org

Publications Library

pubs.iied.org

Sentinel

sentinel-gcrf.org

People Not Poaching

peoplenotpoaching.org

LandCam

landcam.org

Climate and Development Learning Platform

climatelearningplatform.org

UrbanARK

urbanark.org

Past projects include *GreenEcoNet*, *Shaping Sustainable Markets*, *Race to the Top*, etc.

Centre for Agroecology, Water and Resilience (CAWR), Coventry University

- Design, build and maintenance of project website (Drupal v7, later migrated to v8)

Democratising Agricultural Research

excludedvoices.org

Geosciences Department, Edinburgh University

- Design, development, testing, implementation, security & maintenance (Drupal v8)

Tomorrow's Cities

tomorrowcities.org

Westfield Restaurants (formerly TMS)

- Providing an Internet presence and IT support for the group since 2002
- Drupal multi-site and WordPress implementations, SEO/SEM, wired LAN & mesh WiFi network installation, Microsoft Windows desktop and application support

Café Piazza

cafepiazza.london

Ian Roberts, Rachel Cooper, Anna Tam, Crystal Palace Quartet, Dr Stuart Molloy, Camerata of London, Green Economy Coalition, Campaign Together, Compass, many others (see cbrody.com/clients for list)

- Providing an internet presence and IT support for small businesses, non-profit groups and freelancers
- Website design, coding, testing and implementation, domain registration, server provisioning, web and email hosting, security, updates, maintenance
- E-commerce, including development and integration of credit card authorisation methods for payment processing
- SEO/SEM promotion and communications, including newsletters, advertisements etc.
- Stills photography, videography and livestreaming to social media platforms
- Examples sites include: ***eightymilliondollars.com, rachelcooperviolin.com, annatam.co.uk, wilderose.com, dr-molloy-stuart-chirurgiens-dentistes.fr, crystalpalacequartet.uk***

PREVIOUS EMPLOYMENT

Parliamentary Communications Ltd.

IT manager

Jan 2001 to July 2001

- Responsible for IT provision to this publishing group, managing a staff of 11
- System administrator and helpdesk manager for server, desktop & application issues

Project manager, ePolitix.com

Mar 2000 to July 2001

- Responsible for a team of seven developers and designers
- Project managed the initial versions of a custom-built CMS/Internet portal
- Trained and supported users and technical staff on the system

4D telecom limited

IT manager

Jan 1998 to Feb 2000

- Responsible for technical infrastructure, application software development, desktop and server support, managing a small team of developers and support engineers
- Wrote operating procedures, trained and audited staff to ISO 9001 quality standards

Telephone International Media Ltd.

Project manager / Software support engineer

Nov 1993 to Dec 1997

- Application support and development, specialising in UIs for Interactive Voice Response (telephone) applications
- Project management for infrastructure, systems and application development

Walsh Television Facilities (now Millbank Studios)

Operator / Systems analyst

Jan 1992 to Oct 1993

- Live captioning, video switching and software development for Parliamentary Channel

OTHER SELF-EMPLOYMENT

Freelance violist, singer (bass), fixer, promoter

1988 to 2020

- Frequent orchestral and chamber music performances (see cbrody.com/music for CV)
- Founding member of the Lunderia Ensemble and Crystal Palace Quartet
- Chair and fixer, Surrey Sinfonietta and Camerata of London
- Online and real-world marketing and promotion

Freelance IT consultant

1991 to 1993

- Ad-hoc work for SMEs including CRM & database design, software and hardware installations, training and support

EDUCATION AND TRAINING

- Ongoing self-administered learning: Udemy, Coursera, YouTube etc. 1986 to present
- Introduction to Filmmaking: City Academy, London 2020
- Introduction to Management: LDL, London 1999
- Internal Quality Auditing (ISO9001): Allery Scotts, London 1998
- Advanced IVR courses: C3 Computer Telephony, BVS, Telsis, MSIS 1994 to 1995
- Post-diploma Orchestral Training: Guildhall School of Music and Drama, London 1988
- Bachelor of Arts: Brandeis University, Waltham, MA, USA 1985
- Scholar's Diploma: Peabody High School, Pittsburgh, PA, USA 1981

REFERENCES

Available on request