

Chris Brody

PROFILE

Expert in developing clients' Internet presence, taking best advantage of current technologies. User interface designer and website creator with over 15 years of experience implementing content management systems. Broad background in project management, application development, IT and network support gained in the media, telecoms and Internet software development sectors.

KEY SKILLS

- CMS, site building, web design, development, implementation, hosting, and management
- Drupal, WordPress, (X)HTML(5), CSS, JavaScript/jQuery, PHP, MySQL, bash etc.
- Search engine optimisation and marketing (SEO/SEM)
- Dreamweaver, Fireworks, Photoshop, Illustrator, Word, Excel, Outlook, PowerPoint etc.
- Excellent written and oral communication and graphic design abilities

CAREER HISTORY

Director and IT Consultant, *cbrody.com Ltd*

Feb 2002 – present

Clients include the following non-profit organisations and commercial enterprises:

International Institute for Environment and Development (IIED)

Main website

iied.org

Working with a team of four to design and build the institutional website using Drupal CMS, following W3C coding standards and WAI accessibility guidelines. My tasks include:

- Identify requirements and create a suitable architecture for the site content utilising taxonomy, content, views and other key modules
- Identify, install and customise core and contributed modules as required, including cross-site search and custom user profiles
- Implement custom responsive themes (templates) using PHP, XHTML(5), CSS & JavaScript/jQuery and customise editing forms (backend)
- Integrate mailing list software and develop templates for HTML email campaigns

Other IIED website projects and knowledge platforms with lead developer role:

Conservation, Crime and Communities

communitiesforwildlife.iied.org

GreenEcoNet

greeneconet.eu

Climate Change and Development Learning Platform

climatelearningplatform.org

Global Water Initiative – West Africa

gwiwestafrica.org

Shaping Sustainable Markets

shapingsustainablemarkets.iied.org

Democratising agricultural research

excludedvoices.org

Growing Forest Partnerships

growingforestpartnerships.org

Race to the Top

racetothetop.org

TMS / Westfield Restaurants

Providing IT support and internet presence for this group of companies for over ten years.

Tiles Wine Bar, Covent Garden Kitchen, Piazza Café

tileswinebar.co.uk

- Multi-site Drupal implementation for three restaurant sites

Foundation for International Environmental Law and Development

field.org.uk

- Sole developer on a project to redesign the website and bring it into a CMS (Drupal)
- Requirements included the ability for non-technical users to upload images and PDF files, modify a calendar of events, and manage facilities for users to comment on posts

Westminster City Council

westendlive.co.uk

- Design and implementation of front end user interface for this major West End event, working to W3C and WAI guidelines
- Installation and customisation of MODx CMS for client site updates
- Technology used included XHTML, CSS2, JavaScript, Flash
- Created email marketing campaign

Natco Ingredients

natcoingredients.com

- Redesign of website in standards-compliant XHTML and CSS
- Creation of product database using PHP and MySQL
- Implementation of secure documents requiring client registration and email confirmation
- Implemented PHList and designed templates for email marketing campaigns

GaP studio

gap-studio.net

- Design and creation of architectural website using XHTML, CSS, JavaScript and Flash
- Search engine optimisation and site submission

Steven Wray, Crystal Palace Quartet, Cris Freddi, Camerata of London, Rigaudon Music, Greenwich String Quartet, e-moonlighting, Icstudio, KP Events, etc.

Providing an internet presence for numerous small companies, including:

- Website design, coding and implementation, domain registration, hosting, maintenance
- Search engine optimisation and website promotion
- Development and integration of credit card authorisation for online payment processing
- Examples: crystalpalacequartet.co.uk, camerataoflondon.org

iStar Financial, TMS Restaurants, KP Events, YMCA, etc.

Providing user and network support for various client IT systems. Tasks include:

- Application and operating system (Windows, MacOS, iOS, Android) support and training
- Local area and wireless network installation (LAN, WAN, WiFi) troubleshooting and expansion
- ISP services including domain names, email and web hosting
- Project management for infrastructure development

PREVIOUS EMPLOYMENT

Parliamentary Communications Ltd.

IT manager

Jan 2001 to July 2001

- Responsible for IT provision to the publishing group, with a staff of eleven. Held this position concurrently with the one listed below.
- System administrator and helpdesk manager for all server, desktop and application issues (Windows 2000 Server, Exchange, 5.5/2000, MS Office, custom applications)

Project manager, ePolitix.com

Mar 2000 to July 2001

- Responsible for a team of seven developers and designers, reporting to the managing director
- Project managed the initial versions of a custom-built content management system (CMS) and Internet portal, delivering all releases within time and budget
- Created XHTML/CSS templates using XML and XSLT with ASP
- Worked to Dublin Core, NITF and XMLNews metadata standards
- Trained and supported users and technical staff on the system
- Technologies and products used include MS Project, VID, VSS, IIS, SiteServer, ASP, VBScript, VB, Exchange, Outlook, SQL Server, Office, Visio, Windows 2000 Server; XML, XSLT, HTML, JavaScript, CSS; Adobe GoLive, Photoshop

4D telecom limited

IT manager

Jan 1998 to Feb 2000

- Responsible for the technical infrastructure, software development, desktop and server support, managing a team of developers and support engineers
- Wrote operating procedures, trained and audited staff to ISO 9001 quality system standards
- Specified, purchased, installed and configured switching equipment and customer billing systems to implement carrier-level interconnection to the PSTN
- Project managed the development of management information systems (Windows NT).

Telephone International Media Ltd.

Project manager / Software support engineer Nov 1993 to Dec 1997

- Provided first and second-line support (Windows 3.1, 3.11, NT, NetWare) to this busy service bureau
- Project managed the systems installation and development of the core application suite for an international inbound call centre
- Team-led the development of interactive voice response applications on proprietary platforms (C3, Telsis, Marconi, BVS)

Walsh Television Facilities (now Millbank Studios)

Operator / Systems analyst Jan 1992 to Oct 1993

PREVIOUS SELF-EMPLOYMENT

Freelance IT consultant 1991 to 1993

- Specified, purchased, installed and configured hardware and software for PCs, Apple Macs and Novell Netware LANs
- Developed databases, interfaces and integrated applications with best available technology
- Trained clients on application and operating system software

Freelance musician, fixer, promoter and arranger 1988 to present

- Frequent orchestral and chamber music performances as a violist
- Founding member of the Lundonia Ensemble, Crystal Palace Quartet and Camerata Singers
- Chairman and fixer, Surrey Sinfonietta and Camerata of London (2000 to present)
- Online and offline marketing and promotion work

EDUCATION AND TRAINING

- Introduction to management: LDL, London 1999
- Internal quality auditing: Allery Scotts, London 1998
- Advanced IVR courses: C3 Computer Telephony, BVS, Telsis, MSIS 1994-1995
- Post-diploma orchestral training: Guildhall School of Music and Drama, London 1987-1988
- Bachelor of arts: Brandeis University, Waltham, MA, USA 1981-1985
- Scholar's diploma: Peabody High School, Pittsburgh, PA, USA 1977-1981

REFERENCES

Available on request